



Auvik TrafficInsights™

Giving you deep visibility into traffic flows across your client networks

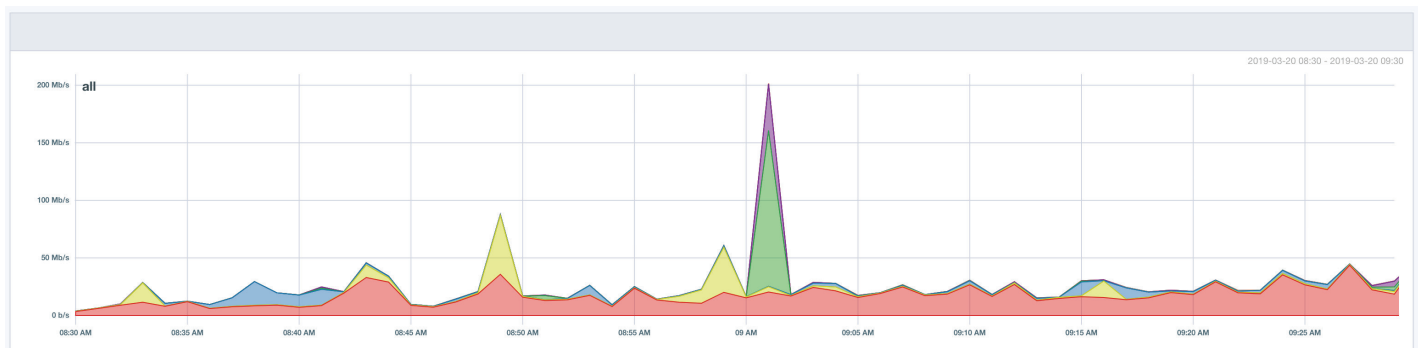
These stories are real—and so is the pain

Calls are coming in and you've received the first network alerts: The network is congested. What's causing it?

Last week it was Dave and Jessica in finance, streaming YouTube as background music. That saturated the network and affected business-critical applications. It wasn't great but it was far from an emergency.

Today, the diagnosis is far more grim. There's lots of traffic leaving your client's network and it's destined for a never-before-seen IP address in a country your client has no business dealings in.

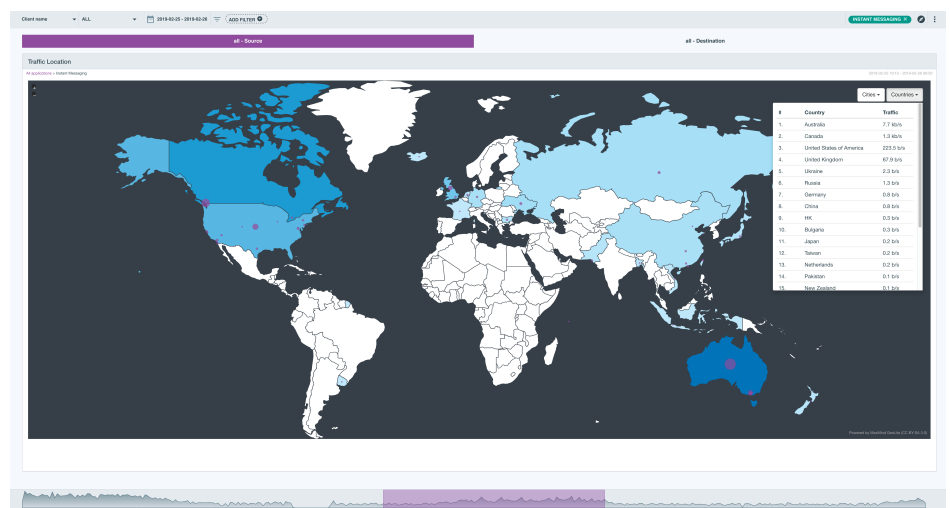
You know this because you're using Auvik TrafficInsights and all the evidence is there on your dashboard. Now you can jump in and fix it—fast.



The what, who, where of network traffic

TrafficInsights shows you *what* applications are being used on the network, *who* is using those applications, and *where* the data is going, giving you insights such as:

- Who's using banned applications such as BitTorrent
- Who's hogging bandwidth and slowing down the network
- Why your client's web server is receiving so many connections from North Korea
- What a hacked server connected to during an infection

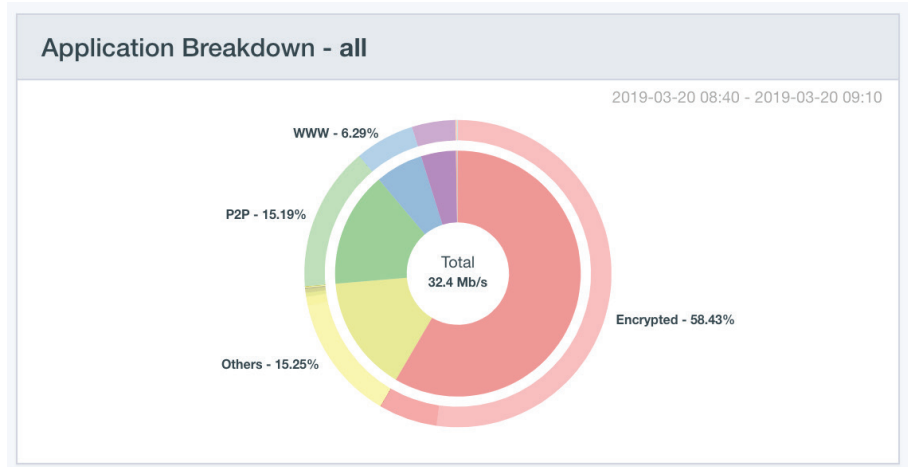


The TrafficInsights nitty gritty

TrafficInsights goes beyond NetFlow, supplementing flow data with other information sources and using machine learning to extract additional insights.

TrafficInsights gives you real-time data, plus historical information, for:

- All traffic—even encrypted traffic—across flow-monitored devices
- Traffic by application, protocol, IP, port, and web domain
- Top addresses and top conversations
- Visual representations of where traffic is going once it leaves the network



What devices can TrafficInsights be used on?

TrafficInsights can be used on any network device that supports NetFlow v5, NetFlow v9, IPFIX, J-Flow, and soon, sFlow.

The best device for using TrafficInsights is the perimeter device, such as the firewall or edge router. This gives you visibility into all internet-bound traffic—the north-south flows—and helps you answer questions like why the internet is slow.

From there, enabling TrafficInsights on core routers and switches gives you better visibility into internal traffic—the east-west flows.

How do I get started with TrafficInsights?

Setting up TrafficInsights is simple and takes just a few minutes. You don't need any extra devices or software—you simply set up your existing Auvik collector to ingest flow-based data.

TrafficInsights Link Created!

✓ Flow must be enabled for devices. [Click here](#) to find out how to enable flow on your device.

Recommended Collector IP Address
10.0.70.43

Collector Ports
2055, 2056, 4432, 4739, 6343, 9995, 9996

Other Collector IP Address(es)

✓ Flow must be approved for this device.

✓ Creating link to TrafficInsights for this device.

Get started with TrafficInsights today

Existing Auvik partners

Contact your partner success manager

New to Auvik

Contact sales@auvik.com

auvik.com